

Old Peninsula Football Club

Overarching goal: Create and maintain a sustainable football club renowned for its positive culture, community integration and values-based standards.



Ambitions

- By the end of 2025 we are in B Division with a minimum of 2 premierships at Senior level
- We have not been relegated in this 5 year period
- We have access to facilities that are recognised as our own
- We have a vibrant Women's Football program

How do we get there?

Capability

- Quality coaches
- Player recruitment and retention
- Continued focus on development through under 19's and reserves
- Positive relationship with school
- Progressive and energetic committee
- Succession planning

Culture

- Developing a destination club
- Walking and talking the values
- Creating a strong career/employment network
- Being the local community club
- Being prepared to challenge status quo and old habits
- Having fun, wanting to be part of it

Engagement

- Community involvement and support
- Community projects and sponsorship
- Internal buy-in and participation
- Return of past players
- School Alumni
- Greater family supporter participation